



Marketing Specialist

Our Company

Datum Engineers is a premier structural engineering firm focused on innovative engineering solutions for complex vertical construction.

Our Mission

We continually raise the bar for structural engineering excellence for our clients as we design and care for exceptional structures where people create, explore, and thrive. We challenge, support, and encourage one another, and share in the rewards.

The Opportunity

We are seeking a marketing specialist to help support all Datum offices from either our Austin or Dallas office. The ideal candidate is organized, likes to multi-task, is a team player and has a can-do attitude.

Requirements

- Bachelor's degree in marketing, communications, graphic design, business or related field preferred, but not required
- 2-6 years of marketing in the AEC industry
- Ability to handle multiple critical deadlines and exceptional organizational skills
- Open communication and interpersonal skills with a positive and energetic attitude
- Ability to work well in a team environment and effectively lead and initiate ideas
- Detailed knowledge of InDesign, Illustrator, Photoshop and Bridge CC is required
- Basic knowledge of HTML and CMS is a plus
- Experience with social media campaigns

Responsibilities

- Proposal/qualifications packages
- Updating marketing materials, ie. project pages, resumes, project lists
- Updating templates
- Creating a comprehensive proposal/brochure template
- Website
- Photography coordination
- Email blasts
- Awards submissions
- Finding and responding to conference speaking opportunities



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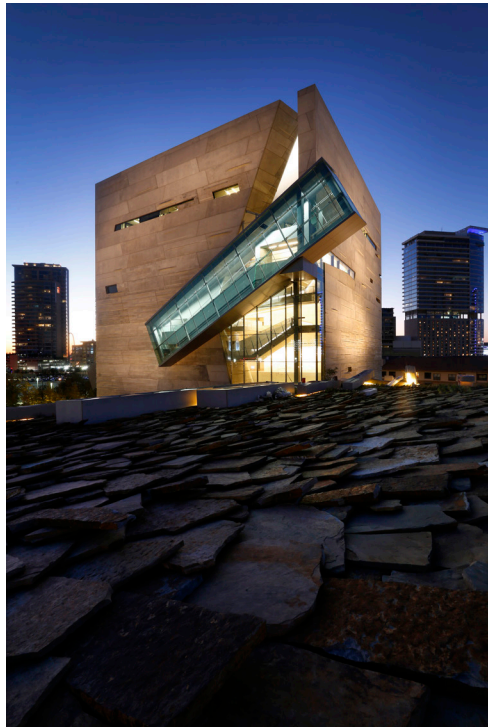
- Articles
- Social media
- Support efforts of the BD team and Principals in all Datum offices
- Collateral material - general brochures, recruiting needs, etc.
- Branded items - coordinate/order/design, etc. banners, give-away items, etc.
- RFQ responses
- Keeping and updating project references
- Database maintenance and coordination
- Supporting internal marketing efforts
- Supporting new marketing initiatives as they come online

Art of Structural Engineering

From our roots in 1937, we have always been a Texas-based firm devoted to practicing the Art of Structural Engineering, seeking to empower our clients' vision through innovation, expertise, and a can-do spirit. Our diverse work includes literally all shapes and sizes of buildings that are tremendously important to our communities. And more than ever, we are committed to growing our stewardship of resources through our designs.

KEY ATTRIBUTES

Experience and Stability
Expertise and Innovation
Award Winning Design
Committed to Net Zero



WE'RE ON A MISSION . . .

To work collaboratively with our clients to design and care for buildings where people create, explore, and thrive.

To continually raise the bar for structural engineering through our work together.

To encourage, challenge, and support one another, and share in the rewards of what we accomplish together.

BECAUSE WORK IS JUST ONE ASPECT OF OUR LIFE . . .

We love our work, and we care for each other. We also know it's important that you have room in your life to take care of yourself and others by investing your time in the other things that matter in life. Your family is a big deal for us, because it matters to you.

WE'RE IN IT FOR THE LONG HAUL . . .

We want to invest in you and see you grow, through experience, opportunity, and mentoring.

WE'D LOVE FOR YOU TO JOIN US AS WE STRIVE TO . . .

- Make it better
- Serve faithfully
- Grow as a team
- Engage as a family
- Enjoy what we do

